



pocul^om



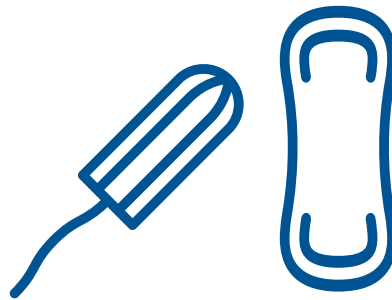
„WE RECOGNIZE THAT “DIGNITY” IS A HIGHLY CULTURE- AND GENDER-SPECIFIC TERM; WE THEREFORE ARGUE THAT SANITATION FOR ALL— SANITATION THAT SERVES ALL GENDERS EQUALLY—MUST BE DESIGNED AND PLANNED EXPLICITLY FOR THE UNIQUE NEEDS OF WOMEN AND GIRLS.“

UN Women, 2016

WHAT IS POCULUM ABOUT?



Bangladesh



Menstrual Hygiene

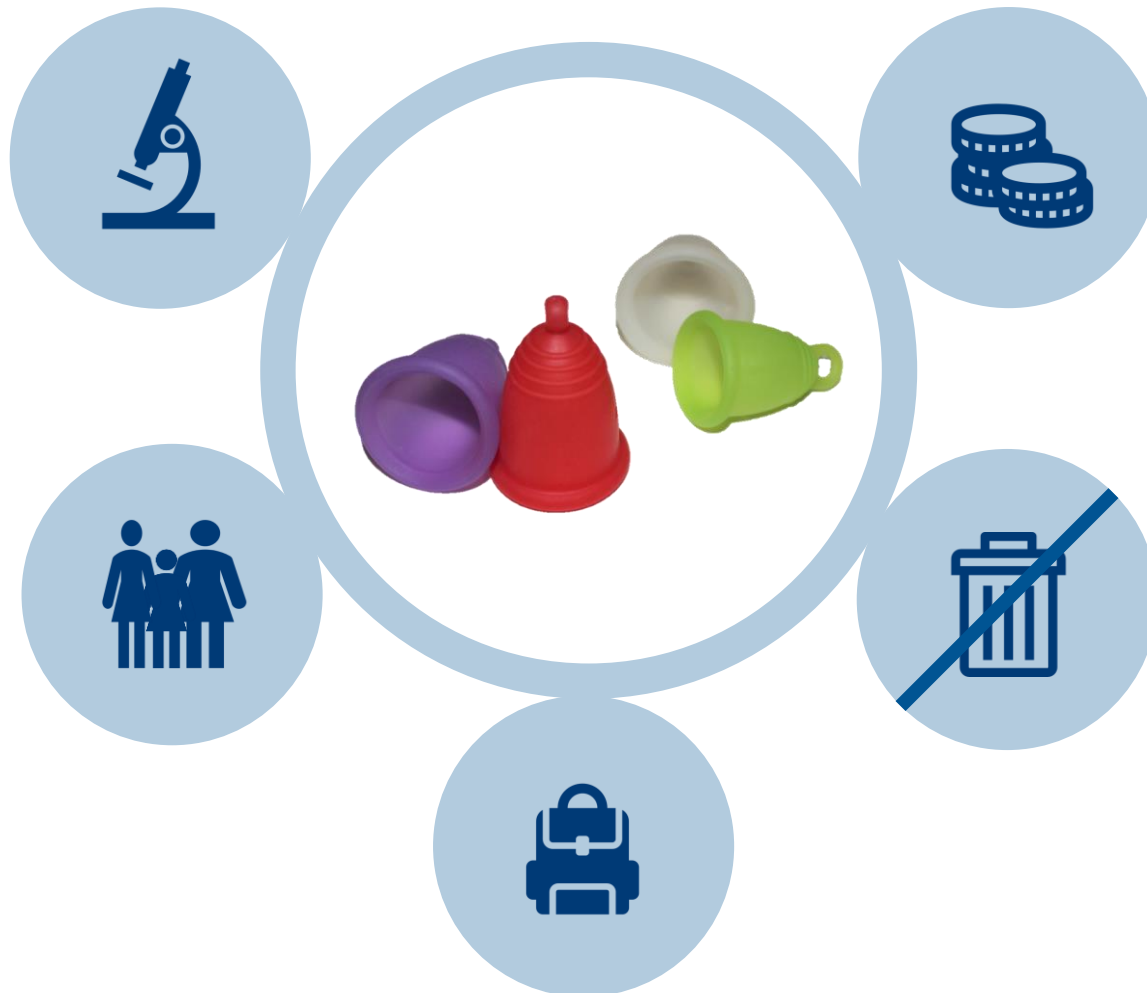


Education and taboo breaking



Health and safety

WHY MENSTRUAL CUPS?



WHAT ARE OUR GOALS?



Establishing cups as an hygiene option for everyone



Freeing the topic of menstruation from taboos



Empowering women and bringing gender equity forward

OUR VISION

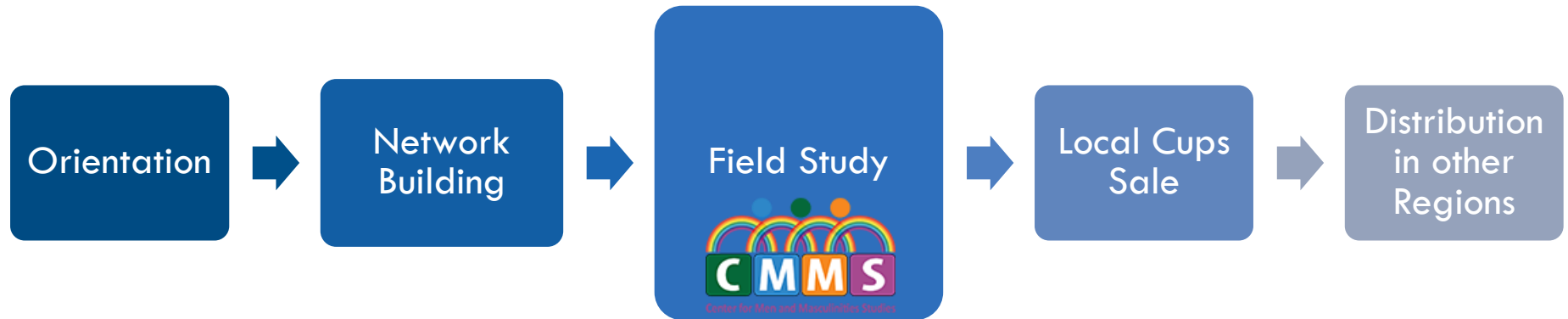
ENACTUS-Project

**Need
Assessment**

**Entrepreneurial
Action**

**Enabling
Progress**

OUR CURRENT STATUS





**THANK YOU FOR
YOUR ATTENTION!**

**QUESTIONS ABOUT
OUR PROJECT?**



 poculum@enactus.de

 www.poculum.de